



Storm Basketball Foundation – Privacy Policy 2018

Introduction

At Storm Basketball Foundation, we are committed to maintaining the trust and confidence of our customers and want to inform you that we do not sell, rent or trade email lists or data. In this Privacy Policy we provide information on when and why we collect personal information and how we use it, as well as how we keep the information secure.

Your Data

Email

As part of our registration process, we collect your emails and acquire your permission to sign-up for our monthly newsletter and SBF updates. We use the information for a couple of reasons: to inform you of upcoming events, SBF news and Players of the Month, to contact you if we need to obtain or provide additional information and to check our records are right and find out every now and then that you're happy and satisfied with our service. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing our data protection officer Karl Youngman at karl@stormbasketballclub.com.

Personal Data

We collect the following information from you when you sign up for one of our sessions:

- Child's Name
- Child's Date of Birth - to help establish suitable groups and plan our sessions
- Parent Name
- Parent Email - used for our mailing list to keep you updated (see above section)
- Parent Phone Number - for emergency circumstances should we need to contact you about your child
- Child's Medical Issues - to make our coaches aware of any additional support your child may need at our sessions

3rd Parties

We store data securely on our Google Drive system, who's privacy policy can be found [here](#). We never share your data with any third parties!

Access to Your Personal Information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer Karl Youngman at karl@stormbasketballclub.com

Yearly Review

We review our policy on a yearly basis, with our last review taking place on May 20th 2018.